

ECONOMICAL BENEFITS OF CYCLING

Budapest 2014

Project Manager Troels Andersen

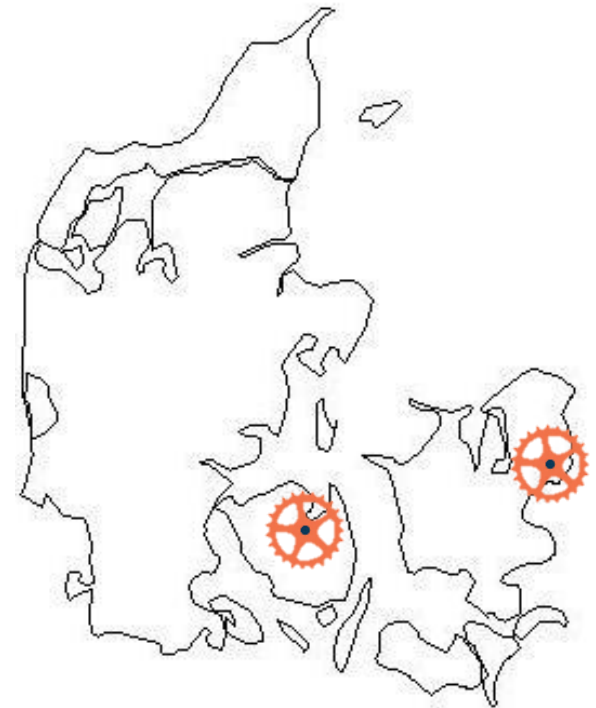
City of Odense, Denmark



Cycling Embassy
of Denmark

COPENHAGEN & ODENSE

- Copenhagen 1,000,000 inhabitants
- Odense 200,000 inhabitants
- Modal split:
 - 16 % national
 - 22 % Odense
 - 23 % Greater Copenhagen
 - 33 % Central Copenhagen



SWEDEN AND NEDERLAND

- Cyclists spend less money than others but they come more often.
- Cyclist spends the same per month as car drivers.
- Good parking facilities for cyclists are needed.

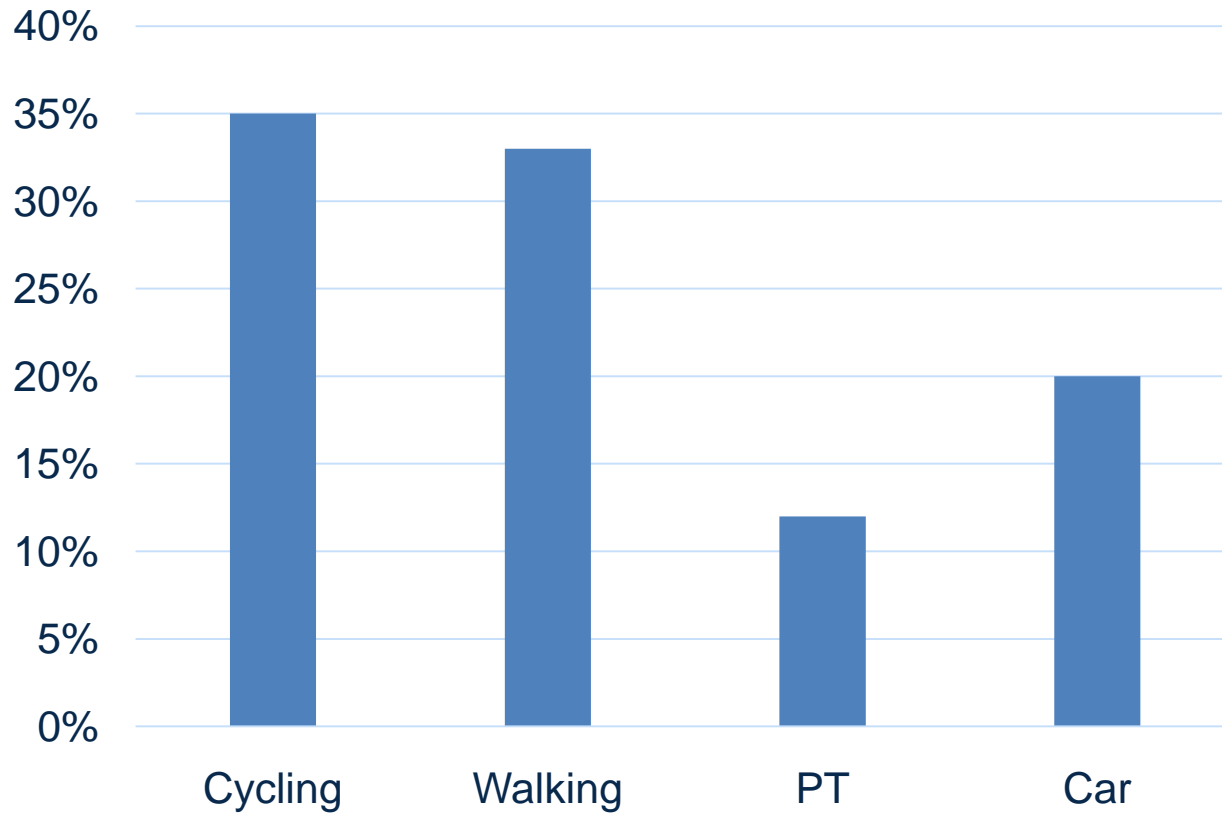


COPENHAGEN SURVEY

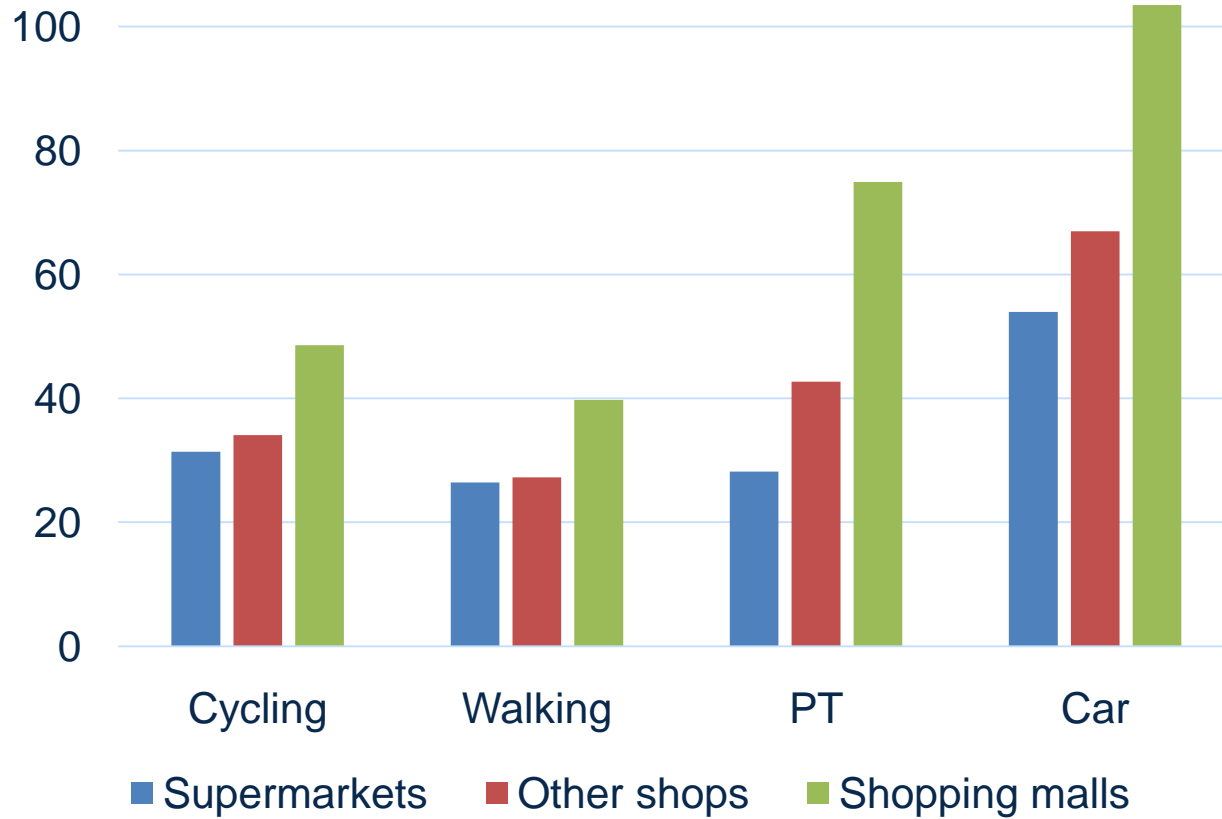
- 5,000 respondents
- 3,000 went shopping within a week
- Money spend on various items
- Reasons for mode of transport
- Parking conditions



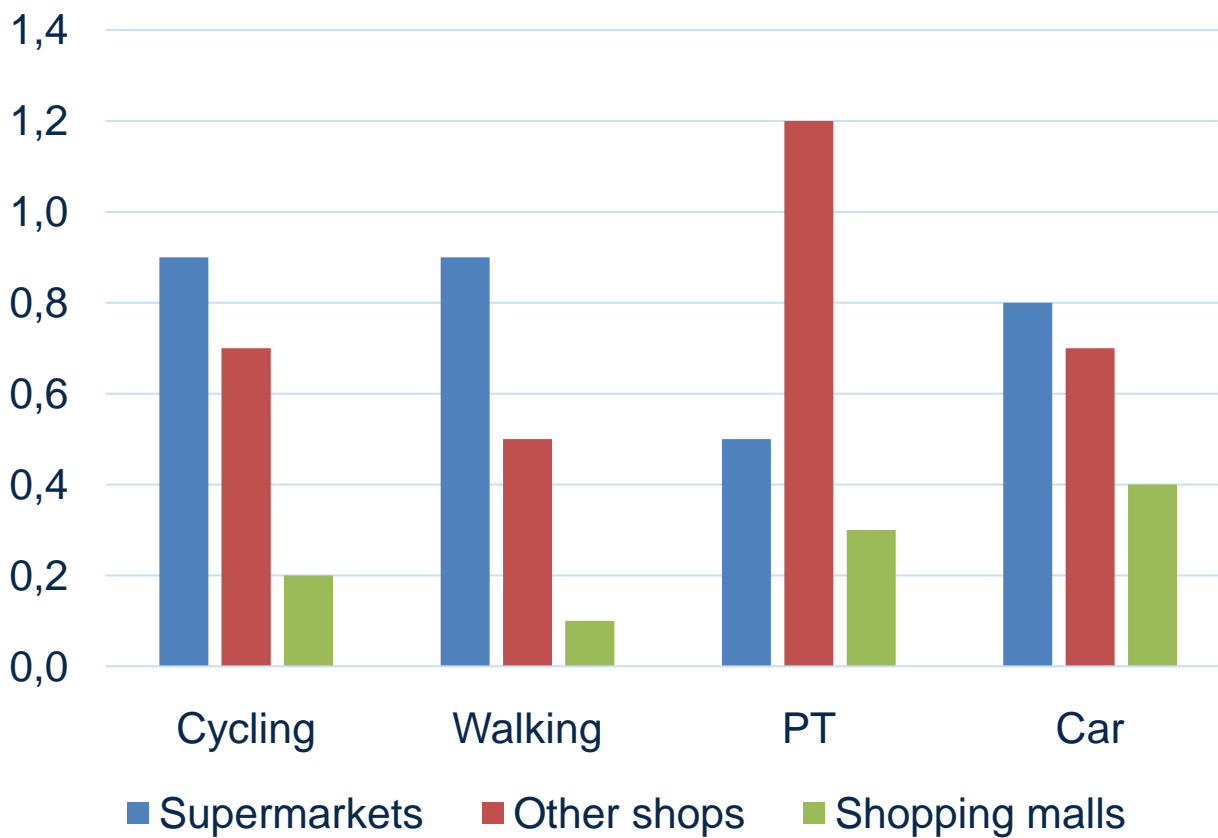
SHARE OF SHOPPING TRIPS



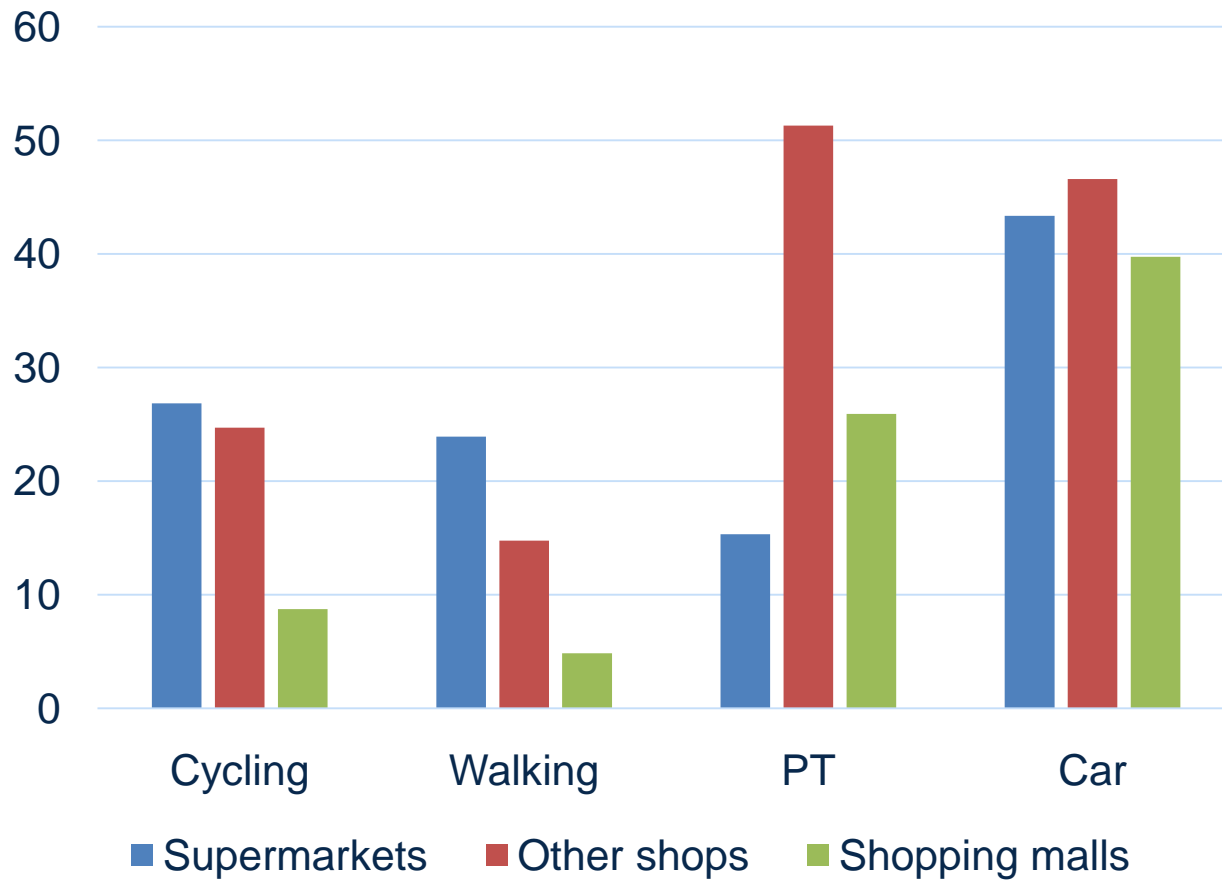
EUROS SPEND PER SHOPPING VISIT



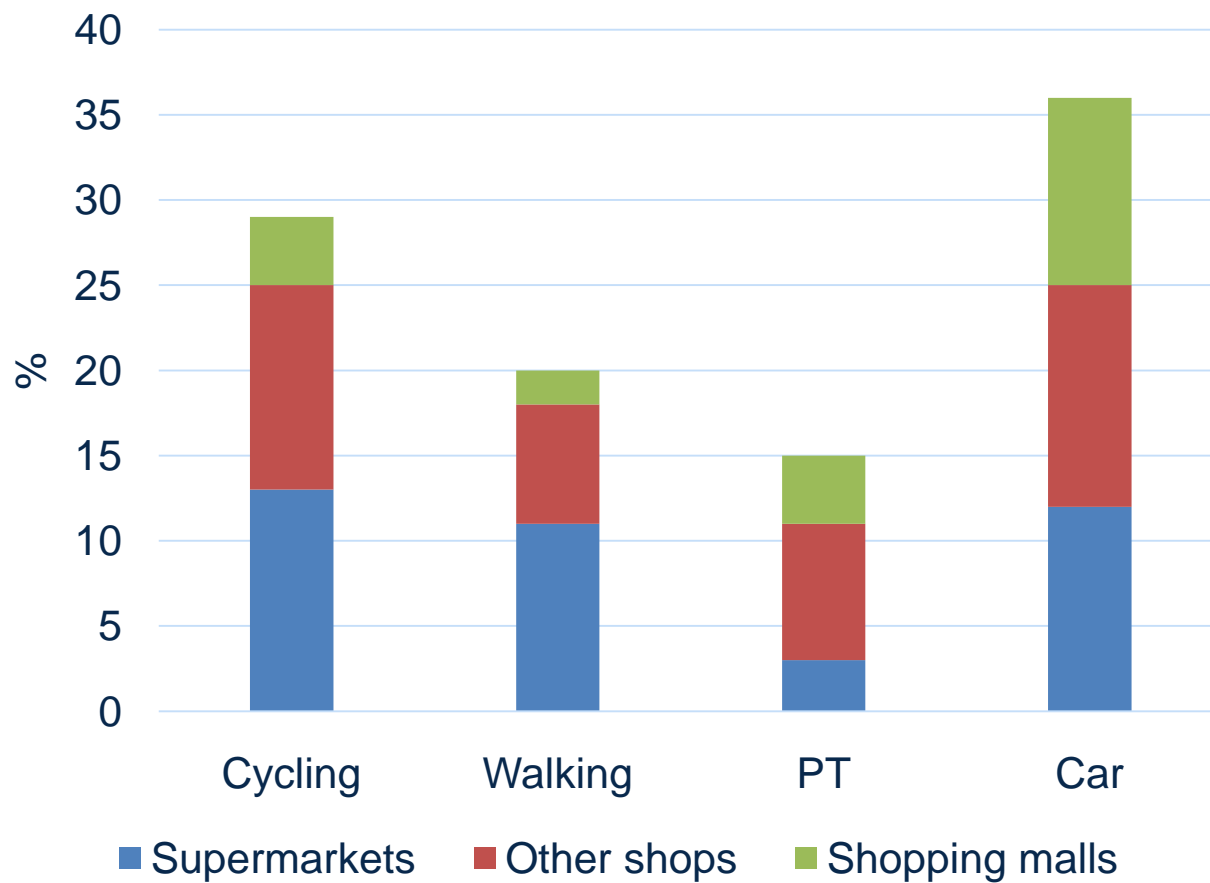
VISITS PER SHOPPING TRIP



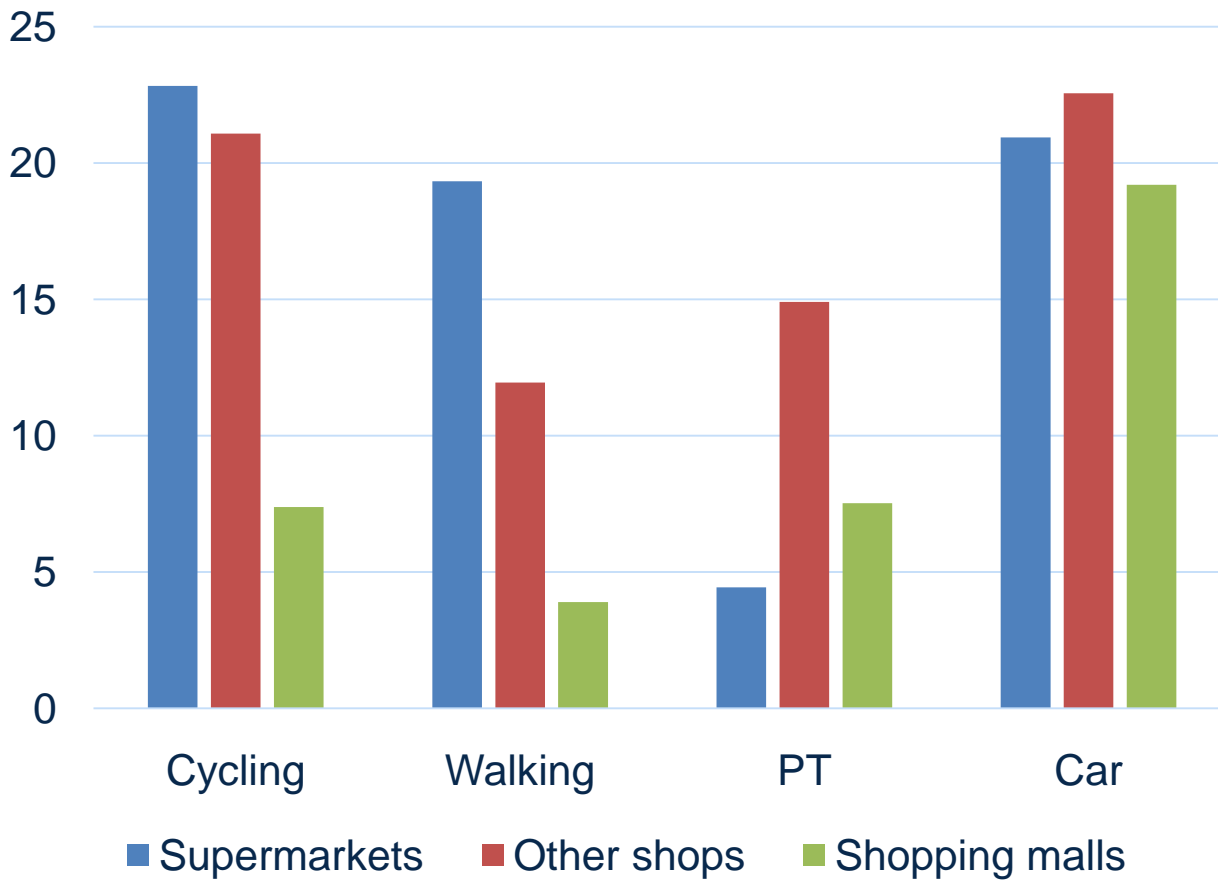
EUROS SPEND PER SHOPPING TRIP



SHARE OF TOTAL SALE



EUROS SPEND PER WEEK PER PERSON



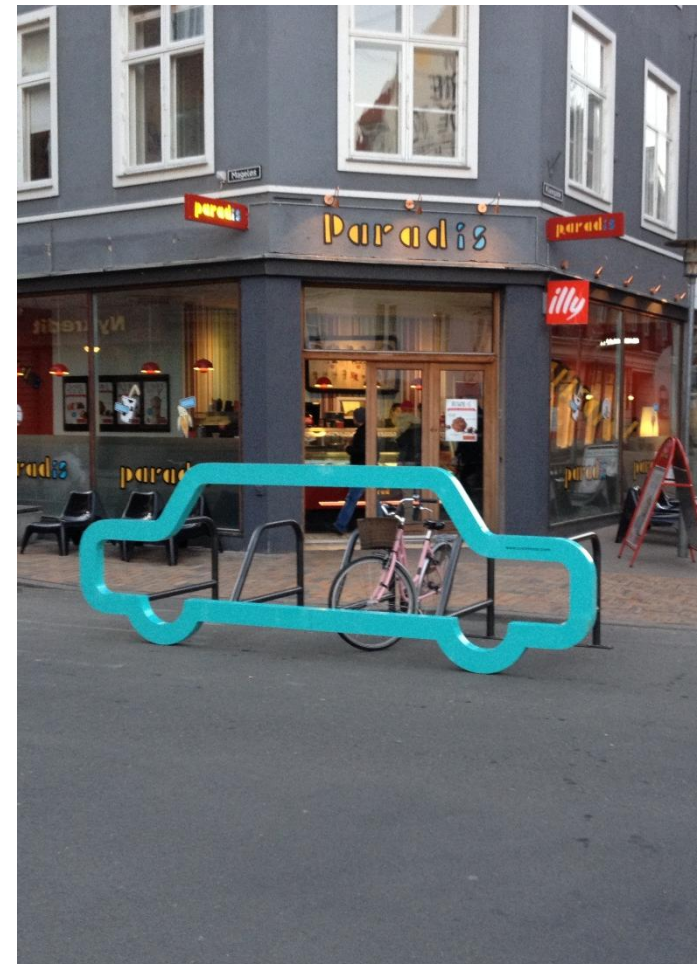
CONCLUSIONS

- 6 out of 7 shopping trips are not done by car.
- 1 out of 3 using PT considers cycling instead.
- Main reasons for using car instead of cycling is:
 - Too heavy.
 - Too far away.
 - Too big.
- 25 % of non cyclists blames poor cycle parking.
- 20 % of pedestrians are bothered by bikes.



NEW NATIONAL SURVEY

- Odense and 6 other cities
- Includes the place of residence
- Includes internet survey
- Correlation to modal split



SHOPPING EVENTS



THANK YOU!

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Cycling Embassy
of Denmark